



SOFTWARE
TECHNOLOGY



Internet



Mobile



TV-monitor



Retail

Company history



SM Software Technology is a company, founded in 2007 in New Jersey, USA. We design, develop and sell software for casinos, betting shops and lotteries.

The company has developed a full range of gaming content that includes poker, keno, bingo, live horse and greyhound racing, exciting thematic slots, table games, roulettes, Interactive roulette, Telegram-Casino and online casino platform. The company began its operations in Europe: Sweden, Switzerland, Italy, Serbia, Russia, Ukraine, Kazakhstan, Kyrgyzstan and Armenia in the B2B segment.

SM Software Technology games and products received approval reviews from owners of gaming and bingo halls, casinos and online gambling operators. As a result, it increased brand awareness.

This has enabled to start exploring new markets. In 2014, the company opened an office in Lima, Peru. Since 2017, the company's representatives have been taking active part at major exhibitions in Latin America. Now they operate successfully in Peru, Colombia, Ecuador, Argentina, Chile, Dominican Republic, etc.

In early 2018, the company began operating in Africa. Our products are widespread and growing in Cameroon, Kenya, Uganda, Sudan and other countries due to their technical flexibility and approach to customer focus. Today SM Software Technology has a solid track record of cooperation with more than 100 projects. Despite working in the highly competitive environment, we differ from others in that we have shown ourselves worthy to create high-quality games of different kinds.

Their successful implementation is possible thanks to a team of professionals of the highest level, ready to solve any task assigned to it.



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Location



SM Software Technology has offices

in the USA, Peru, Cyprus, Russia and Kenya. Currently, the company employs more than 50 experienced developers, designers and programmers, aimed at providing the best products that use advanced technologies and are consistent with market trends.



Our developments are used

in Sweden, Switzerland, Italy, Serbia, Russia, Ukraine, Kazakhstan, Russia, Kyrgyzstan and Armenia, Peru, Colombia, Ecuador, Argentina, Chile, Dominican Republic, Cameroon, Kenya, Uganda and Sudan.



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Solutions

SM Software Technology offers several solutions

It can be implemented into any system through API. Full customization.



- 01 **Solutions for integration into your software**
RedPipe (slots), Greyhound and horse racing software in HD format, Sportsbookfeed
- 02 **Online Gambling Solutions**
Online casino, Telegram-Casino
- 03 **Land-based Gambling Solutions**
Sports Betting Platform, Multifunctional Betting Software, Fast Live Game, Interactive lottery\roulette

Designed to be intuitive and easy to use.



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Solutions for integration into your software



Greyhound and horse racing software in HD format

One of a kind online platform for fast bets running in HD. Instant results. Popular types of bets: Win/Place/ Show, Even/Odd, Over/Under, Exacta, Double Chance. White Label Solution.

Different formats of work: (Online – playerwidget, Mobile – playerwidget, Retail – TVtransmissions). It can be implemented into any system through API.

 demo.hd-races.com

RedPipe (slots)

More 150 slots from leading providers for PC, tablets and mobile: Novomatic, IgroSoft, Play'N Go, NetEnt, Inbet, RedPipe. It can be implemented into any system through API. Full customization

 redpipegaming.com

Sportsbookfeed

Instant transfer of events, betting odds and results of sport events. The best offer of betting odds for your clients!

- own data for evens and betting odds
- easy and convenient API (operation through your resource (site))
- maximum number of events LIVE 20,000+ per month
- full accounting for bets registered in PREMATCH & LIVE
- good betting odds (average in the world) for the clients
- instant transfer of events, betting odds and results
- safe operation in any place in the world

 youtube.com/watch?v=FDAzDfa9IUA



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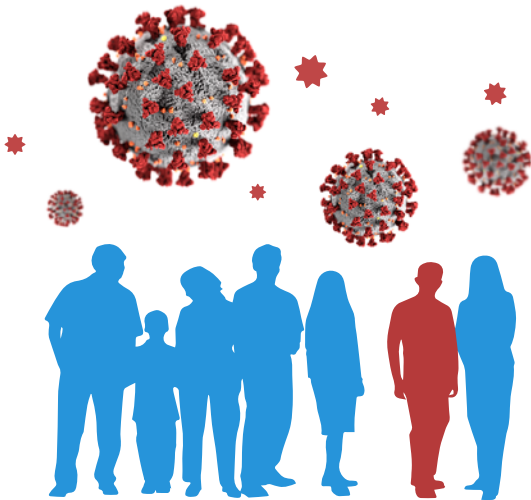


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AntiCOVID Solution

SM Software Technology implements unique solutions for the success of your company in any circumstances

AntiCOVID-19 solution is a phenomenal and unique solution that will help to overcome the crisis in the online gambling market.



The service allows accepting bets on events related to the spread of COVID-19:

- **Pre-match betting**
- **Single bets accepting**
- **An extensive list of betting events**
- **Instant calculation of bets**

We place bets on COVID-19 defeat and wait for the soonest return of sports events!

 covid19.komplextest.xyz

Online Gambling Solutions



Online casino

Unique software that is a full-featured betting solution with advanced options. Our company can create a customized software product to meet your specific requirements and implement it into your system. White Label Solution. Payment gateway; bets in a personal account (on the website).



luckerhub.com



tribetting.com



vestraparyaj.com



Telegram-Casino

A full-scale online casino platform in Telegram. A wide range of services: HTML slots from leading providers (Novomatic, Play'N'Go, Igrosoft, Netent, Wazdan), live-games, virtual sports, betting PREMATCH and LIVE. Payment gateway; runs in Telegram using a website bot.



[@iisclub_bot](https://t.me/iisclub_bot)



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Land-based Gambling Solutions



Sports Betting Platform

Full-featured betting solution with advanced options (prematch and live feed). Our company can create a customized software product to meet your specific requirements and implement it into your system. All sports events are live. White Label solution. Terms of partnership: bets are placed via a cashier at a betting shop; automated cash in and cash out + bill print.



livebetline.com



livebetline.net

- full spectrum of betting odds for all large events in the world
- easy and convenient API (operation through your resource (site))
- we work with clients of any scale
- extensive schedules for matches, events and quotations
- any functionality & design to meet customer's requirements

Features

- 24/7 real-time broadcast via Internet (GPRS is sufficient)
- enormous number of events and all types of possible bets
- making bets in personal account area (on the web-site) through booking-clerk (in betting shop)
- automatic reception/payment of money + printing the slip
- constant control and monitoring of events/betting odds with ability to block and correct them
- adjustment of options: turning on/off the events, ability for separate support of PREMATCH/LIVEfeed
- multi-lingual
- multi-layer detailed statistics
- autonomous operation: remote control, administration, refreshing
- technical support 24/7



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Land-based Gambling Solutions



Multifunctional Betting Software

Unique software that fits all gambling businesses - it can run on gambling machines or PC. OS Windows, Linux, Mac OS. Available services: 150+ slots, live games (keno, bingo, fortune), virtual sports (greyhound and horse racing, penalty), betting software. Gambling halls: cash register + PCs; cash register+display screens (live games and virtual racings); option "BetnGo": deposits and withdrawal through a cash register, a customer can use services on any device PC, tablet, phone); standalone gambling machine, supports any dispenser and bill acceptors.



Fast Live Game

ideal gambling solution for premises; games in Full HDM format; thrilling content: Keno, Bingo, Fortune, Roulette, SicBo, virtual and real sports betting. Bets are placed via a cashier, it runs on a standalone gambling machine (supports Windows and Linux), supports any dispensers and bill acceptors, automated cash in and cash out + bill print.



Interactive lottery\roulette

Perfect solution for casino and gambling halls. Handmade of our own production. A big screen displays content in HD quality. 4 seats. Built-in bill acceptors. Built-in bill acceptors, gambling hall's box office processes payments, built-in computer that can be run and controlled remotely and it can be synchronised with another PC: OS (Windows, MacOS and Linux) and mobile devices running on iOS and Android.



Company overview



01

We operate in a highly regulated industry. All SM Software Technology products are certified (if applicable) by iTech Labs for several major gambling jurisdictions.



02

Gambling regulators check software for honesty and correct use of random number generator that determines the outcome of the games. Highly qualified specialists of the company use statistical modeling, cloud computing and large databases to develop, improve and test our game models.



03

SM Software Technology have sought to develop and will continue improving our services to meet the highest world standards.

The company continues to create its own games and services and work with IT projects of our partners. Over its ten-year history, the company has released about two hundreds of different entertainment services and games. Our team prides itself on being able to provide our customers with flexible and innovative solutions.



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